

2013 ENERGY STAR® Products Partner Meeting Agenda at a Glance
(SUBJECT TO CHANGE)

SUN OCT 6									
1:00 -- 5:00 PM	Special Session: SEDI Residential Clothes Dryer Summit <i>(Separate RSVP required)</i>								
4:00 -- 6:00 PM	Registration & Expo Set-up								
MON OCT 7	APPLIANCES	CONSUMER ELECTRONICS	PARTNER NETWORKING	ENERGY STAR PRODUCT EXPO					
6:30 AM -- 4:30 PM	Registration								
7:30 -- 8:30 AM	Breakfast								
8:30 -- 9:00 AM	Welcome and ENERGY STAR Appliances Update <i>(Plenary)</i>								
9:00 -- 10:00 AM		ENERGY STAR Consumer Electronics Update <i>(Plenary)</i>	Description: The networking track is for unstructured partner networking meetings, and available to all partners for the entire meeting. Partners are responsible for setting individual meetings. A portfolio of meeting rooms and hospitality suites will be made available during these blocks.	Description: The ENERGY STAR Product Expo is under development. Detailed information including schedule, instructions on securing display space, exact load in/load out schedule, and format is TBD.					
10:00 -- 10:15 AM	Break								
10:15 -- 11:15 AM	ENERGY STAR Appliance Specification Updates: Moving Forward								
11:15 AM -- 12:15 PM	ENERGY STAR Most Efficient: The Value Proposition								
12:15 -- 1:15 PM	Lunch RAD Working Lunch <i>(invite only)</i>								
1:15 -- 2:15 PM		Consumer Electronics Program Utility Guide							
2:15 -- 3:15 PM		The Importance of Online and Mobile in Consumer Electronics Promotion							
3:15 -- 3:30 PM	Break								
3:30 -- 4:30 PM	Clothes Dryers: The Emerging Opportunity								
4:30 -- 5:30 PM		Beyond TVs: Changing the Channel to Focus on Other Electronics							
5:30 -- 6:30 PM	A Look into the Crystal Ball: The Future of Appliances								
TUES OCT 8	APPLIANCES	CONSUMER ELECTRONICS	LIGHTING	PARTNER NETWORKING	ENERGY STAR PRODUCT EXPO				
6:30 AM -- 4:30 PM	Registration								
7:00 -- 8:00 AM	Breakfast								
8:00 -- 9:00 AM	Welcome to New Orleans and ENERGY STAR Update <i>(Plenary)</i>								
9:00 -- 10:00 AM	ENERGY STAR Communications: 2013 and Beyond <i>(Plenary)</i>								
10:00 - 10:15 AM	Break			*See above	*See above				
10:15 -- 11:15 AM	Panel: ENERGY STAR Retail Action Council: Working with National Retailers <i>(Cross Track Interest)</i>								
11:15 AM -- 12:15 PM	ENERGY STAR Lighting Update <i>(Plenary)</i>								
12:15 -- 1:15 PM	Lunch								
1:15 -- 2:15 PM	Panel: Working with Independent Retailers <i>(Cross Track Interest)</i>								
2:15 -- 3:15 PM	Panel: Understanding the Complexities of Retailing <i>(Cross Track Interest)</i>								
3:15 -- 3:30 PM	Break								
3:30 -- 4:30 PM	Retailer Breakout Sessions <i>(Individual Working Sessions)</i>								
4:30 -- 5:30 PM			ENERGY STAR Lighting 101 <i>(Concurrent)</i>			ENERGY STAR Lighting Certification Advanced <i>(Concurrent)</i>			
5:30 -- 6:30 PM			Panel: From New Construction to Retrofit—Promoting and Rebating ENERGY STAR Light Fixtures						
7:00 PM	RECEPTION, HOSTED BY SEARS HOLDINGS CORPORATION								
WED OCT 9	LIGHTING		PARTNER NETWORKING			ENERGY STAR PRODUCT EXPO			
8:30 AM -- 12:00 PM	Registration								
8:00 -- 9:00 AM	Breakfast								
9:00 -- 10:00 AM	Not All Efficient Lighting is Created Equal: Communicating ENERGY STAR Benefits to the Consumer								
10:00 -- 11:00 AM*	Lighting Nerd Alert: The Latest in ENERGY STAR Test Methods and Lighting Standards <i>(Concurrent)</i>	A Win-Win Proposition: Making the Most of Utility Incentives <i>(Concurrent, Cross Product Interest)</i>	*See above	*See above					
	*Light refreshments will be available during this hour								
11:00 AM -- 12:00 PM	EE-Harmony: Control Freaks and Compatibility—Tips on Finding the Right Match for Quality Dimming								
12:00 -- 1:00 PM	Lunch								
1:00 -- 2:00 PM	Lighting for the 21st Century Home and New Program Approaches								
2:00 -- 3:00 PM	Panel: Point-of-Sale Data for Lighting and Beyond – A Game Changer is Here!								
3:00 PM	ADJOURN								